*We have all the elements and now need someone to organize them into a presentable professional layout.*

\*Full Circle Financial Group, Inc. dba FCFG Circle Insurance Services

We sell Life, health and Medicare insurance

Business cards details

**FRONT of CARD**

* Maintain the globe with shadow under it and the basic concept of the text just to the right. The easiest way to explain what we are looking for in the layout of text just to the right of globe would be to say “we want to maintain the look (FONT STYLE & basic layout) of this design below. “



* We need to change the text in the layout above to include the verbiage in the design below. Please NOTE: we like the FONT and the colors in the “FULL CIRCLE” above.



* We have headshot photos for each employee that we want to include on each card. The original photos were shot in a studio and include a background that we could (if best suits the final design) have the photographer REMOVE if needed to create the final product. I am leaving it to you, our designer to decide if the photos will best be used with or without a background. As they are cropped in the arms we might want to try creating a picture frame (border) to go around them.

CONTACT INFO THAT MUST BE INCLUDED ON THE FRONT OF THE CARD

* 17772 Irvine Boulevard

Suite 211

Tustin, CA 92780

* W (949) 423-6983

M (949) 337-7133

cplatte@fcfgUSA.com

* Full CircleGroupUSA.com

CoverNowUSA.com

* *{ the person’s name and title; capitalize only the first letter of names and title}*

**NOTE**: *Please keep in mind, that when we order cards from the printer we will be ordering for our current staff and later on, our future employees. The elements on the front of the card that the printer will have to be able to change will be the photo, name & title, cell phone number and email address. So please allow for this needed flexibility.*

* We are not deadest on a background field color. Perhaps white would be the most appropriate
* We have EPS files of our logo and JPEG files for each photo
* At this point, we are not deadest on placing the name and title directly under the headshots. We leave this up to your discretion. Also if needed, some titles can be shortened
* Color text below is only for your reference, to know what information changes from card to card. If you allow the printer the flexibility to make the changes when it goes to print you won’t have to create a card for each employee.

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Vice President Tustin, CA 92780

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Lisc#

**BACK of CARD**

*Superior insurance products we offer:*

* Quality of Life Insurance you don’t have to die to use
* Long Term Care (Chronic, Critical & Terminal Illnesses)
* Final/Burial Expense
* Annuities: Fixed & Index
* Qualified & Non-Qualified IRA
* Health Insurance  (ACA/Obama Care)
* Medicare Plans
* Supplemental Benefits: Accident, Disability,

Hospitalization Dental & Vision

*Failing to plan is planning to fail!*

FullCircleGroupUSA.com • CoverNowUSA.com